Industry Evolution

Johann Peter Murmann

PhD Seminar

ETH Zurich

30 May to 3 June 2016 | 9 am to 12:30 pm | Location: J 414

Readings: Everyone will be expected to read all papers and participate in the discussion.

Format: Each day two students will lead the discussion of the four papers assigned for the day. The two students should divide the four papers and assign each person to be the primary discussion leader for two papers. We have roughly 3 hours per day. The expectation is that the two student facilitators are leading the discussion for about half of the time, i.e. 1.5 hours. This does not mean that you need to talk the entire time. As a lead discussant, you should be able to summarize the readings, relate the readings to existing conversation in research, identify what the readings propose, and explain why what they propose is important. Ideally the lead discussant does this by posing a series of discussion question to the entire group. At least a week before your session (ideally earlier), I would like you to send me a draft of the discussion question you want to use for your session. I will give you feedback on these questions and may suggest additional ones. I leave it up to you to decide whether you want to use PowerPoint slides for your session.


Tuesday, May 31: Industry Evolution & Technology


Wednesday, June 1: Industry Evolution & Organizations


Thursday, June 2: Industry Evolution & Institutions


Friday, June 3: Industry Evolution & Cognition


